

Miss'd America 2018 Pattaya Hart





Saturday, September 22, 2018

Dear Potential Advertiser:

We are pleased to announce that the Miss'd America will once again be held at the Borgata Hotel Casino and Spa for the 2018 pageant.

A souvenir Program Book is once again being produced and will be the premium vehicle for your business to reach the GLBT (Gay, Lesbian, Bisexual, Transgender) community.

We are seeking your support while offering a unique opportunity to connect with current and new audiences and customers.

Please see the attached rate sheet for information on advertising rates and contacts. We look forward to your participation and seeing you at the 2018 Miss'd America Pageant.

Sincerely,

Miss'd America Program Book Committee





Souvenir Program Book Advertising Specifications



Center Spread

Live: 14.625"w x 9.75"h Trim: 16"w x 10.5"h Add .25 bleed all around



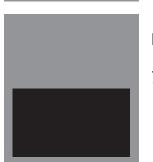
Inside Front/Inside Back Covers)

Live: 7"w x 9.75"h Trim: 8"w x 10.5"h Add .25 bleed all around



Full Page - No Bleeds

7"w x 9.75"h



Half Page - No Bleeds

7"w x 4.75"h

2018 Advertising Rates All ads are full color!

Full Page \$325.00 Half Page \$225.00

Premium Positions

Inside Front/Back Covers \$750.00 Center Spread \$1,000.00

Ads are due no later than August 31st

All checks should be made payable to Miss'd America LLC and mailed to

1616 Pacific Avenue • Suite 600 Atlantic City, NJ 08401

Accepted file formats

PDF & JPG (Must be at least 300 ppi)

All artwork not supplied according to specifications shall be returned. All artwork and any questions regarding advertising specs should be sent to Larry Sieg at Isieg@njcrda.com





Advertising Order Form

Fill out this form and mail to the address at the bottom of page

	Full Page Half Page Inside Fron	t Cover		Space: Aug	eadlines gust 15, 2018 agust 31, 2018	
	Inside Back	Cover				
	Center Spre	ead				
Name:						
Organization:						
Address:						
City:		Stat	e:		Zip Code:	
Phone:			Email:			
		Mastercard [American Express	Check	
Card Number:					Exp. Date:	
Cardmembe	r Name:				_	
Address:	if different from abo					
City	different from door		tator		7in Codo:	

Please make checks payable to **Miss'd America LLC** and mail to: