

# SPONSOR PACKET

2018 Miss'd  
**America**  
ATLANTIC CITY pageant NEW JERSEY



Miss'd America 2018 Pattaya Hart



Dear Potential Sponsor:

The Greater Atlantic City GLBT Alliance in association with Borgata Hotel Casino & Spa are pleased to announce sponsorship opportunities for the 2018 Miss'd America Pageant.

Enjoy great exposure for your business and brand to a demographic market with known disposable income assets, and support an organization raising charity funding for areas of need within the GLBT community

Please review the various sponsorship levels below and feel free to contact me with any questions you may have.

Sincerely,

Gary Hill  
2017 Miss'd America Organizing Committee  
609.347.1616 or ghill@1616pr.com

Richard Helfant  
President, GLBT Alliance  
609.576.2945 or rhelfant@lucytheelephant.org

Please Make Checks Payable and Mail To:

Miss'd America LLC  
1616 Pacific Avenue • Suite 600  
Atlantic City, NJ 08401



## **PLATINUM LEVEL - \$7,500**

Choice of front inside or back inside cover in 2018 Program Book  
Logo included on all marketing and advertising materials  
Logo on the Miss'd America GLBT Web Page  
Inclusion in all press releases, media and radio  
8 VIP tickets to pageant with table service - includes post pageant reception  
Banner on site at all weekend events  
Promotional item included in all gift bags

## **GOLD LEVEL - \$5,000**

Full page in 2018 Program Book  
Logo included on all marketing and advertising materials  
Logo on the Miss'd America GLBT Webpage  
Banner at pre party event  
Inclusion in all press releases, media and radio  
4 VIP tickets to pageant with table service - includes post pageant reception  
Promotional item included in all gift bags

## **SILVER LEVEL - \$2,500**

Half page in 2018 Program Book  
Logo included on all marketing and advertising materials  
Logo on the Miss'd America GLBT Web Page  
Banner at pre party event  
Inclusion in all press releases, media and radio  
4 Premium tickets to pageant • 4 tickets to post pageant reception  
Promotional item included in all gift bags

## **BRONZE - \$1,000**

Logo included on all marketing and advertising materials  
Logo on the Miss'd America GLBT Web Page  
Inclusion in all press releases, media and radio  
2 Premium tickets to pageant • 2 tickets to post pageant reception  
Promotional item included in all gift bags



P.O. Box 7941 • Atlantic City, NJ 08404  
[www.acglbt.org](http://www.acglbt.org)