





Saturday, September 9, 2023

Dear Potential Advertiser:

We are pleased to announce that the Miss'd America will be held on Saturday, September 9, 2023.

A souvenir Program Book is once again being produced and will be the premium vehicle for your business to reach the GLBT (Gay, Lesbian, Bisexual, Transgender) community.

We are seeking your support while offering a unique opportunity to connect with current and new audiences and customers.

Please see the attached rate sheet for information on advertising rates and contacts. We look forward to your participation and seeing you at the 2023 Miss'd America Pageant.

Sincerely,

Miss'd America Program Book Committee



Program Book Advertising Specifications



Center Spread

Live: 14.625"w x 9.75"h Trim: 16"w x 10.5"h Add .25 bleed all around



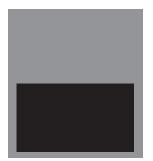
Inside Front/Inside Back Covers)

Live: 7"w x 9.75"h Trim: 8"w x 10.5"h Add .25 bleed all around



Full Page - No Bleeds

7"w x 9.75"h



Half Page - No Bleeds

7"w x 4.75"h

2023 Advertising Rates All ads are full color!

Full Page \$375.00 Half Page \$250.00

Premium Positions

Inside Front/Back Covers \$750.00 Center Spread \$1,000.00

Ads are due no later than August 18th

All checks should be made payable to **Miss'd America LLC** and mailed to

1616 Pacific Avenue • Suite 600 Atlantic City, NJ 08401

Accepted file formats
PDF & JPG (Must be at least 300 ppi)

All artwork not supplied according to specifications shall be returned.

All artwork and any questions regarding advertising specs should be sent to Larry Sieg at Isieg59@gmail.com



Advertising Order Form

Fill out this form and mail to the address at the bottom of page **Full Page Ad Deadlines Half Page** Space: August 1, 2023 Artwork: August 18, 2023 **Inside Front Cover Inside Back Cover Center Spread** Name: Organization: Address: City: _____ State: ____ Zip Code: _____ Phone: Email: **American Express** Visa Mastercard Check Card Number: Exp. Date: _____ Cardmember Name: Address: *if different from above*

Please make checks payable to Miss'd America LLC and mail to:

1616 Pacific Avenue • Suite 600 • Atlantic City, NJ 08404

City: ______ State: _____ Zip Code: _____