

SPONSORSHIP OPPORTUNITIES



STARRING CARSON KRESSLEY AND MISS'D AMERICA 2024 FREEDA KULO

Dear Potential Sponsor:

The Miss'd America Pageant Committee is pleased to announce sponsorship opportunities for the 2024 Miss'd America Pageant.

This year the pageant will take place at our new home on Saturday, September 14, 2024 in the Circus Maximus Theater Caesars Atlantic City. We look forward to a great partnership with the Caesars Entertainment group.

Enjoy great exposure for your business and brand to a demographic market with known disposable income assets, and support an organization raising charity funding for areas of need within the GLBT community

Please review the various sponsorship levels below and feel free to contact me with any questions you may have.

Sincerely,

Gary Hill
2024 Miss'd America Organizing Committee
609.347.1616 or ghill@1616pr.com

Please Make Checks Payable and Mail To:

Miss'd America LLC
1616 Pacific Avenue • Suite 600
Atlantic City, NJ 08401



PLATINUM LEVEL - \$10,000

Choice of front inside or back inside cover in 2024 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

8 VIP tickets to pageant with table service - includes post pageant reception

Banner on site at all weekend events

Promotional item included in all gift bags

GOLD LEVEL - \$5,000

Full page in 2024 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

4 VIP tickets to pageant with table service - includes post pageant reception

Promotional item included in all gift bags

SILVER LEVEL - \$2,500

Half page in 2024 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

4 Premium tickets to pageant • 4 tickets to post pageant reception

Promotional item included in all gift bags

BRONZE - \$1,000

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

2 Premium tickets to pageant • 2 tickets to post pageant reception

Promotional item included in all gift bags



1616 Pacific Avenue • Atlantic City, NJ 08401
www.missdamerica.org