

Advertising Opportunities



Starring Carson Kressley and Miss'd America 2025 Aria B. Cassadine



Saturday, September 6, 2025

Dear Potential Advertiser:

We are pleased to announce that the Miss'd America will be held on Saturday, September 6, 2025 once again in the Circus Maximus Theater at Caesars Atlantic City.

A souvenir Program Book is once again being produced and will be the premium vehicle for your business to reach the GLBT (Gay, Lesbian, Bisexual, Transgender) community.

We are seeking your support while offering a unique opportunity to connect with current and new audiences and customers.

Please see the attached rate sheet for information on advertising rates and contacts. We look forward to your participation and seeing you at the 2025 Miss'd America Pageant.

Sincerely,

Miss'd America Program Book Committee



Program Book Advertising Specifications

Center Spread

Live: 14.625"w x 9.75"h
Trim: 16"w x 10.5"h
Add .25 bleed all around

Inside Front/Inside Back Covers)

Live: 7"w x 9.75"h
Trim: 8"w x 10.5"h
Add .25 bleed all around

Full Page - No Bleeds

7"w x 9.75"h

Half Page - No Bleeds

7"w x 4.75"h

2025 Advertising Rates All ads are full color!

Full Page	\$375.00
Half Page	\$250.00

Premium Positions

Inside Front/Back Covers	\$750.00
Center Spread	\$1,000.00

Ads are due no later than August 15th

All checks should be made payable to
Miss'd America LLC and mailed to

1616 Pacific Avenue • Suite 600
Atlantic City, NJ 08401

Accepted file formats
PDF & JPG (Must be at least 300 ppi)

All artwork not supplied according to specifications shall be returned.
All artwork and any questions regarding advertising specs should be sent to Larry Sieg at lsieg59@gmail.com



Advertising Order Form

Fill out this form and mail to the address at the bottom of page

- Full Page** ☐
- Half Page** ☐
- Inside Front Cover** ☐
- Inside Back Cover** ☐
- Center Spread** ☐

Ad Deadlines
Space: August 8, 2025
Artwork: August 15, 2025

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Visa ☐ Mastercard ☐ American Express ☐ Check ☐

Card Number: _____ Exp. Date: _____

Cardmember Name: _____

Address: _____
if different from above

City: _____ State: _____ Zip Code: _____

Please make checks payable to **Miss'd America LLC**
and mail to:
1616 Pacific Avenue • Suite 600 • Atlantic City, NJ 08404