

# Sponsorship Packet



**Starring Carson Kressley and Miss'd America 2025 Aria B. Cassadine**



Dear Potential Sponsor:

The Miss'd America Pageant Committee is pleased to announce sponsorship opportunities for the 2025 Miss'd America Pageant.

This year the pageant will take place on Saturday, September 6, 2025, once again in the Circus Maximus Theater Caesars Atlantic City.

Enjoy great exposure for your business and brand to a demographic market with known disposable income assets, and support an organization raising charity funding for areas of need within the GLBT community

Please review the various sponsorship levels below and feel free to contact me with any questions you may have.

Sincerely,

Gary Hill  
2025 Miss'd America Organizing Committee  
609.347.1616 or ghill@1616pr.com

Please Make Checks Payable and Mail To:

Miss'd America LLC  
1616 Pacific Avenue • Suite 600  
Atlantic City, NJ 08401



## **PLATINUM LEVEL - \$10,000**

Choice of front inside or back inside cover in 2025 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

8 VIP tickets to pageant with table service - includes post pageant reception

Banner on site at all weekend events

Promotional item included in all gift bags

## **GOLD LEVEL - \$5,000**

Full page in 2025 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

4 VIP tickets to pageant with table service - includes post pageant reception

Promotional item included in all gift bags

## **SILVER LEVEL - \$2,500**

Half page in 2025 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

4 Premium tickets to pageant • 4 tickets to post pageant reception

Promotional item included in all gift bags

## **BRONZE - \$1,000**

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

2 Premium tickets to pageant • 2 tickets to post pageant reception

Promotional item included in all gift bags

## **LIQUOR "PRIDE" SPONSORSHIP - \$10,000 ( 1 )**

(Logo Exclusive Per Property Approval)

Full page Color ad in 2025 Program Book, Logo included on all marketing and advertising materials

Logo on the Miss'd America website, inclusion in all press releases, media and radio,

Signage by Liquor Company at Venues ( Bar Signs) etc..

Event Signage ( Logos on Screens at Caesars)

Shout out at Event by Host Carson Kressley

8 VIP tickets to pageant - includes post pageant reception

Promotional item included in all gift bags



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[www.missdamerica.org](http://www.missdamerica.org)