



MISS'D AMERICA
PAGEANT *"The one with the D"*
ATLANTIC CITY



*Sponsorship
Packet*

Starring Carson Kressley and Miss'd America 2026 Cherry Poppins

Dear Marketing Partner:

The Miss'd America Pageant Committee is pleased to announce marketing opportunities for the 2026 Miss'd America Pageant.

This year the pageant will take place on Sunday, October 11, 2026, once again in the Circus Maximus Theater Caesars Atlantic City.

Enjoy great exposure for your business and brand to a demographic market with known disposable income assets, and support an organization raising charity funding for areas of need within the LGBTQ+ community

Please review the various opportunities on the next page and feel free to contact me with any questions you may have.

Sincerely,

Gary Hill
2025 Miss'd America Organizing Committee
609.457.8016 or ghill@1616pr.com

Please Make Checks Payable and Mail To:

Miss'd America LLC
1616 Pacific Avenue • Suite 600
Atlantic City, NJ 08401



LIQUOR/PRIDE - \$12,000

(Logo Exclusive Per Property Approval)

Full page Color ad in 2026 Program Book, Logo included on all marketing and advertising materials

Logo on the Miss'd America website, inclusion in all press releases, media and radio,

Signage by Liquor Company at Venues (Bar Signs) etc..

Event Signage (Logos on Screens at Caesars)

Shout out at Event by Host Carson Kressley

8 VIP tickets to pageant - includes post pageant reception

Promotional item included in all gift bags

PLATINUM LEVEL - \$10,000

Choice of front inside or back inside cover in 2026 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

8 VIP tickets to pageant with table service - includes post pageant reception

Banner on site at all weekend events

Promotional item included in all gift bags

SAFFIRE LEVEL - \$7,500

Full page ad in 2026 Program Book • 1 VIP Booth with 4 tickets • 4 Emperor Row Tickets

Logo included on all marketing and advertising materials and the Miss'd America website

Inclusion in all press releases, media and radio

Shout out on stage by Carson Kressley • Included post pageant VIP party and meet & greet with Caron

GOLD LEVEL - \$5,000

Full page in 2026 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

4 VIP tickets to pageant with table service - includes post pageant reception

Promotional item included in all gift bags

SILVER LEVEL - \$2,500

Half page in 2026 Program Book

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

4 Premium tickets to pageant • 4 tickets to post pageant reception

Promotional item included in all gift bags

BRONZE - \$1,000

Logo included on all marketing and advertising materials

Logo on the Miss'd America website

Inclusion in all press releases, media and radio

2 Premium tickets to pageant • 2 tickets to post pageant reception

Promotional item included in all gift bags



1616 Pacific Avenue • Atlantic City, NJ 08401
www.missdamerica.org